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The Plagiarism Spectrum:
Tagging 10 Types of Unoriginal Work

The Plagiarism Spectrum identifies 10 types of plagiarism based on findings from a worldwide survey of nearly 900 secondary and higher education instructors. Each type of plagiarism has been given a digital moniker to reflect the significant role that the internet and social media play in student writing.

Clone
Submitting another's work, word-for-word, as one's own

CTRL-C
Contains significant portions of text from a single source without alterations

Find - Replace
Changing key words and phrases but retaining the essential content of the source

Remix
Paraphrases from multiple sources, made to fit together

Recycle
Borrows generously from the writer's previous work without citation

Hybrid
Combines perfectly cited sources with copied passages without citation

Mashup
Mixes copied material from multiple sources

404 Error
Includes citations to non-existent or inaccurate information about sources

Aggregator
Includes proper citation to sources but the paper contains almost no original work

Re-tweet
Includes proper citation, but relies too closely on the text's original wording and/or structure

For examples of each type see http://turnitin.com/assets/en_us/media/plagiarism_spectrum.php

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