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22nd Annual Picchi
Memorial Lecture

Samuel Merritt University
Office of Development and Alumni Affairs
450 30th Street, Suite 2840
Oakland, California 94609

The 22nd Annual Picchi
Memorial Lecture
presents
*"SHARED DECISION MAKING
IN HEALTH CARE"*



Guest Lecturer
Shannon Brownlee, MS

Thursday, February 16, 2012
6:00 p.m.

Health Education Center
400 Hawthorne Avenue
Oakland

Shannon Brownlee, MS

Shannon Brownlee, MS, is acting director of the New America Health Policy Program. A nationally known writer and essayist whose work has appeared in the *Atlantic Monthly*, *New York Times Magazine*, *The New Republic*, *Slate*, *Time*, *Washington Monthly*, *Washington Post*, *Los Angeles Times*, and the British medical journal *BMJ* among many other publications, she is best known for her groundbreaking work on avoidable health care, the patchy quality of medical evidence, and the implications for health care policy. Her book, *Overtreated: Why Too Much Medicine is Making Us Sicker and Poorer*, was named the best economics book of 2007 by *New York Times* economics correspondent David Leonhardt. Brownlee's current research and writing focus on issues surrounding delivery system reform, clinical evidence, and health care costs.

Brownlee holds a master's degree in marine science from the University of California, Santa Cruz, and was named one of the 45 most influential graduates of the university in 2010, the 45th anniversary of the campus' founding. In 2009 she was named one of four writers who changed the world by the World Federation of Science Journalists.

For more information, please log on to:
www.samuelmerritt.edu

Samuel Merritt University
cordially invites you to the
22nd Annual Picchi
Memorial Lecture

SHANNON BROWNLEE, MS

“SHARED DECISION MAKING IN HEALTH CARE”

Thursday, February 16, 2012

6:00 p.m.

Health Education Center
Oakland, California



Reception with appetizers, wine and
non-alcoholic beverages will follow
Ms. Brownlee's lecture.

**Please RSVP with the enclosed envelope
By February 2, 2012.**

Suggested donation: \$25

Please make checks payable to:
SMU/Picchi Fund
c/o Samuel Merritt University
Office of Development
450 30th Street, Suite 2840
Oakland, California 94609

The Annual Picchi
Memorial Lecture
is made possible
by the generosity
of colleagues,
friends and
students of the
late Dr. Joseph
Picchi and his wife,



Dr. & Mrs. Joseph Picchi

Mary. Dr. Picchi
was an energetic and beloved
physician who prized health
education. Mary Picchi was a
licensed clinical social worker who
dedicated her life to helping
developmentally disabled adults.
Both Dr. and Mrs. Picchi firmly
believed that education is the most
powerful form of preventive
medicine.

Proceeds from the Picchi Memorial
Lecture Series are used to inform and
enlighten the community on a broad
variety of medical topics. The Picchi
Collection of health information is
open to the public—at-large and is
located in the John A. Graziano
Memorial Library at the Health
Education Center on the Samuel
Merritt University campus in
Oakland.