

**Picchi Advisory  
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**20<sup>th</sup> Annual Picchi  
Memorial Lecture**

Samuel Merritt University  
Office of Development and Alumni Affairs  
450 30<sup>th</sup> Street, Suite 2840  
Oakland, California 94609

The 20<sup>th</sup> Annual Picchi  
Memorial Lecture  
presents

***“PILLS & PROMISES”***



Guest Lecturer  
**Ronda Gates, M.S., R.Ph, C.L.C.**

**Thursday, April 29, 2010  
5:30 p.m.**



**SAMUEL MERRITT  
UNIVERSITY**

Health Education Center  
400 Hawthorne Avenue  
Oakland

**Ronda Gates, M.S., R.Ph., C.L.C.**

Ronda Gates, M. S., is an Adult Development Specialist and Health Promotion Educator who develops and delivers programs and products to support lifestyle change. She has degrees in pharmacy and nutrition and practiced hospital pharmacy for seventeen years. In 1978 Ronda founded LIFESTYLES by Ronda Gates and broadened her approach to health education with graduate studies in psychology and counseling. She's since generated honors from a range of professional organizations including the Association for Worksite Health Promotion and the Oregon Governor's Council for Health, Fitness and Sports. Ronda describes herself as an "agent for change." She's delivered more than five hundred keynote presentations and workshops, and has written or co-authored five books that have reached best-seller status, most notably Smart Eating with Covert Bailey, and Outwitting Osteoporosis with Dr. Beverly Whipple. Ronda is a health reporter for Portland, OR ABC-TV affiliate. Ronda co-developed the popular Fit or Fat System with Covert Bailey. Her work is now focused on programming to support living well and living long.

***For more information, please log on to:  
[www.samuelmerritt.edu](http://www.samuelmerritt.edu)***

Samuel Merritt University  
cordially invites you to the  
20<sup>th</sup> Annual Picchi  
Memorial Lecture

**RONDA GATES**

***"PILLS & PROMISES"***

**Thursday, April 29, 2010**

**5:30 p.m.**

Health Education Center, Oakland



Reception with appetizers, wine and  
non-alcoholic beverages will follow  
Ms. Gates lecture.

**Please RSVP with the enclosed envelope  
By April 23, 2010**

**Suggested donation: \$25**

Please make checks payable to:  
SMU/Picchi Fund  
c/o Samuel Merritt University  
Office of Development  
450 30<sup>th</sup> Street, Suite 2840  
Oakland, California 94609

The Annual Picchi  
Memorial Lecture  
is made possible  
by the generosity  
of colleagues,  
friends and  
students of the  
late Dr. Joseph  
Picchi and his wife,  
Mary. Dr. Picchi



**Dr. & Mrs. Joseph Picchi**

was an energetic and beloved  
physician who prized health  
education. Mary Picchi was a  
licensed clinical social worker who  
dedicated her life to helping  
developmentally disabled adults.  
Both Dr. and Mrs. Picchi firmly  
believed that education is the most  
powerful form of preventive  
medicine.

Proceeds from the Picchi Memorial  
Lecture Series are used to inform and  
enlighten the community on a broad  
variety of medical topics. The Picchi  
Collection of health information is  
open to the public-at-large and is  
located in the John A. Graziano  
Memorial Library at the Health  
Education Center on the Samuel  
Merritt University campus in  
Oakland.