

Data Collection Tools and Assessment Cycles

Category	Name	Purpose of Assessment	Frequency and Implementation Calendar	Frequency and Implementation Calendar
Dashboard Institutional	Course and Faculty Evaluations	Student evaluation of a course and the instructor	Every semester	September-January (Fall), January-April (Spring), May-August (Summer)
	Alumni Survey	Assessment of clinical competence and work demographics	Annually	February-April
	Employer Survey	Assessment of clinical competence of SMC graduates	Annually	February-April
	Faculty and Staff Climate Survey	Assess Campus Climate	Every two years	January-February
	Student Climate Survey	Assess Campus Climate	Annually	March-May
	Fact Book	Report Comprehensive College Facts - Internal audience	Annually	September-March
	Fact Sheet	Report Summarized College Facts - External audience	Annually	June-August
	Financial Report		Monthly	January- December
	Admission Report		Monthly	January- December
	Enrollment Census Data		Every semester	September (Fall), January-February (Spring), May (Summer)
	EOW (Experience of Work) Survey		Annually	March
Dashboard Departmental	Survey of Admitted Applicants who did not enroll	Assess reasons for not enrolling	Every semester	September (Fall), January-February (Spring), May (Summer)
	Survey of Applicants who Declined Interview	Assess reasons for not coming to interview	Every semester	September (Fall), January-February (Spring), May (Summer)
	Entering Students Survey	Assess admission and registration experience	Fall- All Programs, Spring- BSN and MSN-EL (Sacramento), Summer- ABSN	September (Fall), January-February (Spring), May (Summer)
Other Departmental	Program exit surveys	Survey preparedness of exiting students	Annually	As required
	Evaluation of Deans and Chairs	Evaluation of Deans and Chairs	Every two years	February-March

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Regulatory	Integrated Postsecondary Education Data System (IPEDS) surveys for National Center for Educational Statistics (NCES)	Mandatory reporting of College Facts	1. Fall - Report Institutional Characteristics and Graduate numbers 2. Spring - Report Graduation Rates and Student Financial Aid 3. Winter - Enrollment, Human Resources, Finance	September-October (Fall), December-January (Winter), March-April (Spring)
External (please contact IR for complete list of external surveys)	AICCU (Association of Independent California Colleges and Universities) Enrollment Survey	Report College Facts	Annually	November
	AICCU (Association of Independent California Colleges and Universities) Human Resources Survey	Report College Facts		
	AICCU Nursing Survey	Report College Facts	Annually	February
	Barron's Profile of American Colleges Survey	Report College Facts	Annually	August
	College Board Survey	Report College Facts	Annually	December
	CUPA-HR (College and University Professional Association for Human Resources) Survey	Report College Facts	Annually	November
	Peterson's Undergraduate Tuition Survey	Report College Facts	Annually	June
	Peterson's Nursing Schools Survey	Report College Facts	Annually	August-September
	U.S. New and World Report - Distance Education Survey	Report College Facts	Annually	September
	NLN (National League for Nursing) Survey	Report College Facts	Annually	January
	Chronicle Guidance Publications Survey	Report College Facts	Annually	March