

# SAMUEL MERRITT UNIVERSITY

## COMMUNICATIONS DEPARTMENT

SMU Communications, Institutional Accreditation, Marketing,  
Web & Social Media Content, Media Relations, and Publications

### **STEPHANIE BANGERT**

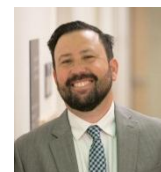
Executive Director, Communications and External Relations  
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*Stephanie Bangert*

### **JUSTIN BERTON**

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*Justin Berton*

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*Alejandro Rodriguez*

### **DONITA BOLES**

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*Donita Boles*

See page 2 to learn about our roles and duties. For news story ideas, photo services, video services, and more, visit us at <http://www.samuelmerritt.edu/president/publications>.

## **ROLES AND DUTIES**

### **Stephanie Bangert – Executive Director, Communications and External Relations**

Where to find me - Office of the President, Peralta 2840

How to contact me – [sbangert@samuelmerritt.edu](mailto:sbangert@samuelmerritt.edu)

What I do –

- Institutional (WASC) Accreditation and State Authorizations
- University Communications and Publications
- Community and External Relations
- Branding and Marketing
- Institutional Policy and Complaint Process

### **Justin Berton – Associate Director of Media Relations and News Writer**

Where to find me – Peralta 2856 (across the hall from OP office)

How to contact me – [jberton@samuelmerritt.edu](mailto:jberton@samuelmerritt.edu)

What I do –

- News stories
- ENews editor
- Press releases
- Liaison with media
- Publication content
- Marketing/advertising content

### **Alejandro Rodriguez – Associate Director of Advertising and Marketing**

Where to find me – Peralta 2854 (across the hall from OP office)

How to contact me – [arodriguez@samuelmerritt.edu](mailto:arodriguez@samuelmerritt.edu)

What I do –

- Institutional advertising and marketing
- Institutional accreditation processes
- Community and external relations events
- OP/Communications announcements
- Policy submission and webpage updates

### **Donita Boles – Communications Assistant**

Where to find me – Office of the President, Peralta 2840

How to contact me – [dboles@samuelmerritt.edu](mailto:dboles@samuelmerritt.edu)

What I do –

- Institutional accreditation support
- State authorization support
- Marketing and advertising support