



Samuel Merritt University Health Impact Awards

LOCATION TBD

March 25, 2027

VIP RECEPTION

5:30PM – 6:30PM

PROGRAM AND DINNER

6:30PM

About the Event

Launched in 2023, the SMU Health Impact Awards honor students, faculty, staff, alumni, and community leaders who show exceptional innovation, leadership, and service in health sciences and healthcare. Honorees represent groundbreaking research and community impact that advance health equity and improve lives.

Recipients are chosen by a diverse committee of university leaders, faculty, alumni, and students, ensuring each honoree truly reflects SMU's values and vision.

Your sponsorship helps amplify these stories and inspire the next generation of changemakers—directly supporting innovation, resilience, and community progress as we work together toward a healthier, more equitable world.



Distinguished Alumni Award – Recognizing SMU alumni who have achieved a significant body of professional accomplishment and/or service in health sciences and healthcare. These remarkable alumni are exemplary in a range of areas that may include their healthcare or medical practice, research, professional achievements, and service to the University or community.

Innovative Leadership Award – Recognizing alumni, organizations, and friends of the University who contribute to health sciences or medicine through significant innovation and/or entrepreneurial endeavors.

Outstanding Service Award – Recognizing alumni, organizations, and friends of the University whose volunteer activities contribute significantly to SMU, health sciences, medicine, and/or the health of specific communities.

Recent Graduate Impact Award – Recognizing alumni who graduated within the last decade and whose leadership, innovation, and achievements in health sciences, and/or impact to benefit a community in need are especially notable.

Spirit of SMU Award – Recognizing current students who exemplify the SMU mission by positively influencing the experience of care in our communities.

Distinguished Friend of the University – Recognizing alumni, organizations, and friends of the University who have made noteworthy contributions to the vitality and advancement of the University and/or the fields of health sciences and medicine.



Sponsor Levels

Presenting | \$25,000

- Exclusive event naming benefit (e.g. Health Impact Awards presented by [Sponsor Name])
- Two (2) premier tables (20 VIP tickets) with signage (\$5000 value)
- Prominent joint branding on event merchandise, signage and programs
- Speaking opportunity during the event (e.g. 3-5 minutes)
- Recognition in the alumni newsletter
- Recognition on invitations (email and print)
- Acknowledgment on event website with direct sponsor link
- Recognition in post-event thank-you messaging to attendees



Sponsor Levels

Diamond | \$15,000

- One (1) premier table (10 VIP tickets) with signage (\$2500 value)
- Recognition in the alumni newsletter
- Recognition in the event program
- Option to provide branded promotional items at the event
- Acknowledgment on SMU website as event sponsor
- Recognition on invitations (email and print)
- Logo placement on event signage, programs and website
- Acknowledgment during event by emcee

Silver | \$5,000

- Four (4) VIP tickets to event (\$1000 value)
- Recognition in the event program
- Option to provide branded promotional items at the event
- Acknowledgment on SMU website as event sponsor

Bronze | \$2,500

- Sponsor a table for ten (10) SMU faculty or students
- Acknowledgment on SMU website as event sponsor

Gold | \$10,000

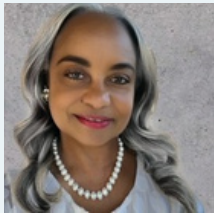
- Six (6) VIP tickets to event (\$1500 value)
- Recognition in the alumni newsletter
- Recognition in the event program
- Option to provide branded promotional items at the event
- Acknowledgment on SMU website as event sponsor



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Past Honorees (2026)

Distinguished Alumni Award



Mia Kelly

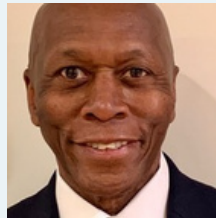
ASN '82, BSN,
PHN, MSN,
Ed.D



Jeffrey DeSantis

DPM '90

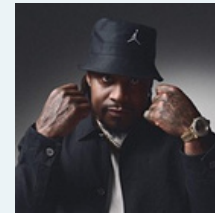
Innovative Leadership Award



Alvin McLean, Jr.

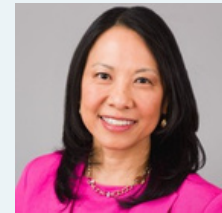
PhD, SMU Board of
Regents Past
President

Distinguished Friend of the University



Marshawn Lynch

Vice President &
Cofounder, Fam 1st
Family Foundation



Julia Liou

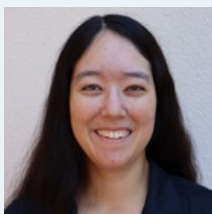
MPH, CEO,
Asian Health
Services

Spirit of SMU Award



Corina Aguilar

ELMSN-CM '25



Julia Golub

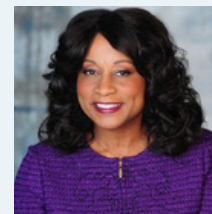
MOT '26



Madeleine Nagle

DPM '28

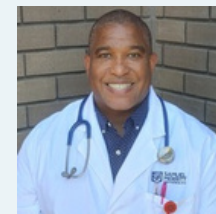
Outstanding Service Award



Paulina Van

PhD, RN, CNE,
HMCT, FADLN,
FAAN, SMU
Professor
Emeritus

Recent Graduate Impact Award



**Lemuel "Pete"
Haynes, Jr.**

ELMSN-FNP
'23, DNP '24,
MHA '26

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Samuel Merritt University
Health Impact Awards